

# NEWSLETTERS

JULY 2, 2011



## ZIP & POSTAL CODES CHANGE TRACKING WITHIN FINGERTIPS

### PRODUCT HIGHLIGHTS

#### US ZIP Code Gold Edition

at only USD \$129.95!

[more details](#)

#### Canada Postal Code Gold Edition

at only USD \$495.95!

[more details](#)

### WHY CHOOSE US

**Accuracy** – We update our data products every month and demonstrate the highest accuracy among all other providers

**Risk Free** – Buy from us and you will get 30days money back guaranteed if you find us unable to meet your requirement

**Simplified** – Simple & comprehensive data definition and specifications

**Support** - Data format customization support, jus request from us!

**Zero Wait Time** - Immediate download available after payment

**Price** - We offer affordable price with unbeatable value over feature

Beginning of July 2011, IGEOCODE introduces change tracking capability into both US ZIP Code Gold Edition and Canada Postal Code Gold Edition. In the latest release of data products mentioned above, IGEOCODE provides 2 additional integer type data fields named *LastUpdateDate* and *ObsoleteDate*. *LastUpdateDate* indicates month and year of this record since previous update while the *ObsoleteDate* indicates month and year of this record become obsolete or no longer in the official postal mailing service. The format of these fields is four digits year followed by 2 digits month (yyyyMM). For example June 2011 will be represented by 201106.

Each month, changes of postal codes records usually in the range of several thousands. For users who are interested with the changes since previous update, they can now easily filter it with latest IGEOCODE product without scanning thru hundreds of thousands or even millions of records manually.

*Provides fast & easy way to query all changed records since previous update.*

*Chances to correct old addresses with reference to obsolete records.*

Furthermore, instead of removing obsolete records, we remained them in the datasets to provide users additional reference point in the case that their addresses input are still using old data point. This is especially useful when users are keeping records of their customer addresses which become obsolete at some point. The change tracking fields in IGEOCODE products can easily verify or correct the address, depending on users' needs.

For more information, kindly refer to IGEOCODE data product homepage at: [IGEOCODE US ZIP Code Gold Edition](#) and [IGEOCODE Canada Postal Code Gold Edition](#).